

## A Powerful Partnership in the Heart of Saudi Arabia

Positive Interaction (PI) Canada and Attain, an innovative education tech company based in London UK, have forged a formidable partnership within the KSA, uniting our expertise to lead the charge in transforming financial services towards a future of sustainable finance through the application of Environmental, Social, and Governance (ESG) principles. Together, we offer a unique blend of local insights and global perspectives to drive meaningful change across the region's business landscape.



## ESG: A Commitment to KSA and the Future

ESG is more than just a trend—it's a strategic imperative for organisations committed to long-term sustainability and success. Sustainability is a **key element of Vision 2030** as the KSA strives towards a Net Zero future by 2060.

At Positive Interaction and Attain, we provide comprehensive sustainable finance and ESG training that equips organizations with the knowledge skills, and tools needed to navigate the complex challenges of the modern business world while upholding principles of environmental stewardship, social responsibility, and ethical governance.



## Rising Tides: The Future of Learning

Experience the future of learning with 'Rising Tides', the **social, game-based** learning platform. By simulating real-world ESG and sustainable finance scenarios in an **engaging and immersive environment**, 'Rising Tides' fosters **collaboration, critical thinking, and decision-making skills** among participants, empowering them to drive positive change within their organizations.



## A New Era of Learning

Embracing this new era of learning will have profound benefits for organizations across KSA and beyond. By investing in ESG training and adopting innovative learning methodologies like 'Rising Tides', organizations can expect to:

**Enhance Corporate Reputation:** Demonstrating a commitment to ESG principles and investing in people enhances corporate reputation and fosters trust among stakeholders, including investors, customers, and employees.

**Mitigate Risk:** By proactively addressing ESG risks and opportunities, organizations can mitigate potential financial, regulatory, and reputational risks, safeguarding their long-term viability.

**Drive Innovation:** Social and immersive learning fosters a culture of innovation, encouraging organizations to develop creative solutions to sustainability challenges and seize new business opportunities.

**Attract and Retain Talent:** Employees are increasingly seeking purpose-driven organizations that prioritize ESG initiatives and invest in innovative ways to learn.

## Unlock Your Organisation's Potential!

Ready to embark on your ESG learning journey with Positive Interaction and Attain? Contact us today to learn more about our comprehensive training and consultancy services tailored to the unique needs of organizations in KSA. Together, let's unlock your organization's potential and pave the way for a brighter, more sustainable future.

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